

September 2021 Newsletter

On October 12, 2021, we will be known as...



As a credit union with close ties to the railroad industry, we chose a name that aligns with our heritage and symbolizes our side-by-side approach to the financial journey. At our core, we are the same member-owned credit union you joined. In fact, on a day-to-day basis, you won't be heavily impacted.

- Your current debit and credit cards will work.
- Your online banking log-in is the same.
- Our staff is the same.
- Our locations are the same.
- And most importantly, our values and culture are the same

Our new name connects us to our past but also reflects the diverse membership we serve today. This is an exciting time as we invite more passengers along for the ride!

Learn More About the Upcoming
Rebrand

All Aboard Youth Advisory Board

We are looking for members between the ages of 16 - 25 to serve on our volunteer Youth Advisory Board. The YA Board is a group of young people who share their unique insight on banking solutions and processes to influence change at the Credit Union.

Apply Today

Wait, You Offer That?

Open Additional Accounts Online

Do you need to open another savings account? Or maybe a Christmas Club? You don't need to visit an office to open additional accounts online!

Simply log into your mobile app and select Open Suffix from the menu.

Open any of the following!

- Special Shares (Savings)
- Money Management
- Christmas Club
- Certificate of Deposit

Shared Branching



Traveling far from home? Shared Branching provides credit

unions with the reach of large banks by sharing their branches. You shouldn't have to worry about having access to your money. Whether by mobile or by branch, you can access your credit union whenever, wherever it's convenient for you! To find the nearest branch:

- Visit www.rifcu.org/About/Locations-Hours
- Download the CO-OP Shared Branch app or
- Call 888-748-3266
- Text a Zip Code to 91989 to find nearby Shared Branch Locations. SB = Shared Branch SBX = Shared Branch express

Business Partner Spotlight

One Touch Direct

OneTouch Direct is not your typical contact center. Our focus is on understanding the unique goals of our clients and offering flexible solutions aimed at keeping their customers happy and their operational efficiency at its best. We have a 100% client retention rate and are invested in helping companies continuously improve the customer experience through customer acquisition, retention, loyalty and best in class customer

Membership Matters



service.

"I was overwhelmed with the hospitality I received!"

-Preston

Hi Preston!

"Thank you for your feedback! When you bank with RIFCU, you're part of our family – and you should be treated as such. Thank you for your membership!"

-Your Board of Directors

Community Matters!

We are proud to be active in our local communities – because Community Matters! You may see us at your employer, or out in the local community! Stop by and say HI!

The All Aboard Youth Scholarship winners will be announced soon!

Railroad & Industrial Federal Credit Union

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